

## ALEX DWYER

### STORYTELLER FOR HIRE

I help people tell their stories and share them with the world. For the last decade I've worked as a writer, author and journalist. I focus on the profile, memoir and biography. Beyond writing and reading, I practice foreign languages — Spanish, Portuguese, and Chinese — to tell stories from a more diverse perspective.

### EXPERIENCE Collaborative Author — Global

Author, Coauthor & Editor, 2012 - Present

I work alongside inspirational folks to get their stories recorded, organized and written. As a coauthor, I help write a story that engages the audience and does justice to the subject. I guide the subject thoroughly through the interviews, writing, revising and editing to prepare the manuscript for publication. My subjects come from a broad range of professions, passions and places.

### Freelance Journalism — Global

Journalist, Columnist & Critic, 2006 - Present

I've written human interest pieces and arts criticism for nine years, coincidentally the same year I received my first passport stamp in Paris. I've since lived in Rio De Janeiro, Madrid, and visited many other countries. Most recently Chongqing, China was the anchor from where I explored the vibrant and ascendant Asia-Pacific region. I conduct interviews and chase stories wherever I go.

### Guru Media Solutions — Venice, CA

Social Media Manager, 2010 - 2011

Oversaw strategic creation and management of marketing campaigns across branded digital Ecosystems. Clients revolved around behavioral change ideas and products.

### The Search Agency — Santa Monica, CA

Social Media Specialist, 2009 - 2010

Developed and distributed content for social media platforms including Facebook, Twitter, YouTube, LinkedIn & MySpace. Responsible for daily maintenance of social media properties.

### The Loyolan (Loyola Marymount University) — Los Angeles, CA

Opinion Editor/Assistant Opinion Editor/Staff Writer, 2004 - 2008

Managed and met with staff writers to discuss and revise articles. Developed headlines and layout design. Articles published in Arts & Entertainment, Sports, Opinion, News and Opinion section.

**CONTRIBUTIONS** Shifty Rhythms, HipHopDX, Trazzler, The Source Magazine, URB Magazine, Allhiphop, Keepin' It Rio, Voz De Valle & Vapors Magazine.

**EDUCATION** Loyola Marymount University — Los Angeles, CA  
Bachelor of Arts in English, May 2008  
Dean's List, LMU's Pre-Journalism Certificate  
Communication Studies Minor

**TECHNICAL SKILL** Mac, PC, Microsoft Office, Windows 98-XP  
Adobe InDesign, Photoshop, HTML  
Blog Interfaces, Social Media, SEO

**LANGUAGE** English (TSOL Teaching Certificate)  
Intermediate Spanish, Portuguese, & Mandarin Chinese

### ACTIVITIES & HONORS

Teaching English Abroad:  
Rio De Janeiro, Brazil  
Chongqing, China

LMU Writing Award:  
1st Place in Journalism

Lions For Learning:  
Site Coordinator & Tutor

Study Abroad:  
Madrid, Fall 2006

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